

Rep Order# 9853198 Ver# 3 Status Revised
EC'd Yes

Traffic Order# 586915

Printed: 11/02/2012 2:42 PM
Last Received: 11/02/2012 2:39 PM
Showing Buylines: All Rep Revised Lines

2 of 3

Station KSTU-TV SALT LAKE CITY, UT
Advertiser () POLITICAL ISSUE GROU
Product HOUSE MAJORITY PAC
Estimate# 2275
Buyer Spencer Wood
Phone#
Fax#

Agency () WATERFRONT STRATEGIES
3050 K ST NW, #100
WASHINGTON, DC 20007
Agency C/P1/P2/E 79/86/2275
Flight Dates 10/31/2012 - 11/06/2012
Hiatus Weeks

Rep Firm
Sales Office () WASHINGTON
Salesperson () DAN DRISCOLL
Salesperson Phone# 202-955-5342
Salesperson FAX# 917-206-9589

--- CONTRACT COMMENT ---

*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

LNS 12-15- ADDING \$7500 - TTL=\$28885

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	*12	M	11A-1230P	NEWS	:30	\$500.00	11/05-11/05	1	1	1	\$500.00	
			Sales Remark:	V3 ADD								
			V3 Added									
	*13	M	7P-8P	BONES	:30	\$2,500.00	11/05-11/05	1	1	1	\$2,500.00	
			Sales Remark:	V3 ADD								
			V3 Added									
	*14	M	8P-9P	MOB DOCTOR	:30	\$2,000.00	11/05-11/05	1	1	1	\$2,000.00	
			Sales Remark:	V3 ADD								
			V3 Added									
	*15	M	9P-10P	NEWS	:30	\$2,500.00	11/05-11/05	1	1	1	\$2,500.00	
			Sales Remark:	V3 ADD								
			V3 Added									

---REPORT TOTALS---

Report Totals: 4 / \$7,500.00

---SALES MONTHLY TOTALS---

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Nov 12: 23 / \$28,885.00

Sales Totals: 23 / \$28,885.00

Station Totals: 23 / \$28,885.00

Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals \$144,425

CABL	0%	KDLU	0%	KJZZ	0%	KSL	0%	KSTU	20%
KTVX	0%	KUCW	0%	KUTV	0%	UNKB	0%	UNKN	80%

Books null
Demos RA35+